



SNOWKITERUSSIA

WWW.SNOWKITERUSSIA.COM

The hottest event of the winter: The World Championship of Sailing Winter Sports 2017

For the second time in the history of WISSA World Championships the championship takes place in Russia at a new venue right on the Volga River! The Samara Region is getting ready to host this incredible event. The 2017 Championship will be held from 20th to 26th of February in the city of Togliatti with the Kuibyshev Reservoir serving as the main venue of the event.

The main goal of this year's World Championship is to bring together all kinds of equipment that uses wind power to move. Due to this the main program of the event includes winter windsurfing, snowkiting and hand-held sails (wings).

The main discipline of the Championship is a course-race that is the race with upwind and downwind sailing. Under favorable weather conditions there will be a marathon race and a speed course. Moreover, this year Championship has included kite freestyle races in the program to be held on the area near such villages as Gubino, Rakovka, Chubovka, Klimovka depending on the wind conditions.

According to the head manager of the SNOWKITERUSSIA project, Eugenia Kotlyarova, 176 people from Russia, Ukraine, Estonia, France, Czech Republic, Germany, Canada and Australia have already announced their participation in the Championship. Among them there are famous freestyler Didier Botta from France and world-famous Australian traveler and philanthropist Charles Verb who is going to try to set a record in his attempt to ride a snowsailer for 24 hours.

"The competition of its kind is an important event not only for our city: in this case we can talk about the event of national importance." – says Eugenia Kotlyarova, the chief organizer of WISSA World Championship 2017. Before this moment, she said, the World Championship of Sailing Winter Sports was held only once in Russia and it was in Saint-Petersburg.

Traditional annual marathon "Zhiguli Sea - 2017" will be held as a part of WISSA World Championship this year. The participants will perform in such disciplines as course-race and marathon race. Apart from that fan-races for amateurs will be organized. In the end a winter festival of outdoor activity "Zhiguli Sea - 2017" will serve as a successful completion of the vast program of this incredible event.

The memorable program of winter festival of outdoor activity offers a great number of bright events: an extreme marathon SNOWMAN, a national flash mob "Round dance" and an unrivaled SNOWKITE-Maslenitsa festival. Moreover, in the framework of the festival we are planning to make a World Record Attempt of the biggest mass-start in snowkiting.

For all comers we offer snowkiting and windsurfing master-classes from such clubs as "Windpower" and snowsurfing.ru. As well everybody can take part in a kite mass-launching, watch the exhibition

performances of the champions, look at young sportsmen on run-bikes from the "Little stars club", and take a ride in air-balloons, weather permitting.

If you are a great fan of a winter outdoor activity, you will never be bored! The participants of the festival will have a chance to take part in the capture of an ice fortress, rope pulling, room&ball matches, and many other activities. For the most daring and prepared visitors we offer to take part in the sled dog races.

Moreover, we will be happy to see you on the evening program with the best DJs from Moscow and Samara cities, during which you will see at first hand the exhibition performances of the best freestylers of the world, an incredible fire performance and an evening show of air-balloons, weather permitting.

The main supporter of the festival "Zhiguli Sea" and this year WISSA World Championship is LADA. All visitors can take part in making up ice sculptures of LADA cars and win numerous contest prizes and souvenirs from LADA brand.

WISSA World Championship 2017 is the major event in the project "SNOWKITERUSSIA". It takes up the baton from the "Orange Wind" which was held in Kazan nearby Kremlin walls and at the beginning of March it will pass it to Petrozavodsk, where the 300-kilometers marathon will start. That will be a grand finale for a grand event!

Venue: the city of Togliatti, water area of Kuibyshev Reservoir.

Organizing Club: "Windpower", city of Togliatti

Project Head Manager of SNOWKITERUSSIA
Eugenia Kotlyarova
+7 (927) 261-38-98

PR Manager
SNOWKITERUSSIA
Angela Manylova
+ 7 (927) 771 46 48

Project Manager of SNOWKITERUSSIA
Natalya Yashtyngina
+7 (967) 485-54-89

Project Manager of SNOWKITERUSSIA
Alexander Aleshkov
+7 (905) 305-54-53

Race coordinator WISSA
Alexey Razhev
+7 (917) 976-96-26

For more information please contact us on: info@snowkiterussia.com

Official website of the Championship: <http://snowkiterussia.com/>

TITLE partner: LADA

Media partners: TV-channel MATCH-TV, magazines «Большой спорт», «YACHT RUSSIA», LENTA.RU, newspaper «МК в Поволжье», radio stations «EuropaPlus Togliatti», «Sport FM Togliatti»







фотограф Светлана Абрамова +7 904 740 4846



фотограф Светлана Абрамова +7 904 740 4846



фото Светлана Абрамова